



Rachelbykowski@gmail.com

Chicago, IL

SKILLS

- Creative writing
- Volunteer management
- Collegiate teaching
- Team leadership
- Strong verbal communication
- Client/Vendor relations
- Team liaison
- Project management
- Event coordination
- Customer service

SUMMARY

I am a prolific writer in the creative and technological fields. I use my extensive training as a creative storyteller to generate compelling B2B and B2C content. In my 10+ years of writing experience, I have compiled a diverse catalogue of employment opportunities in marketing and event management that has allowed me to assist in creating copy and advertisements. I enjoy working in groups where I can teach the lessons I learned to my fellow colleagues and help grow a positive team energy by focusing on customers and clients' needs.

CREATIVE AND CONTENT WRITING EXPERIENCE

Playwright

June 2010 – Present

- Award-winning playwright with affiliations with the National New Play Network in Washington, D.C and member of the Dramatists Guild.
- Plays have been featured in workshops, published, and produced across the United States including at the Kennedy Center in Washington, D.C.

Freelance Content Writer

ASUG – America's SAP Users' Group/ June 2020 – Sept. 2020

- Collaborated with the ASUG Research and Content Team to create engaging posts that provided valuable insights for our regional SAP member community while leveraging our SEO practices.
- Posts consisted of member interviews for our B2B clients describing how the SAP software community was coping with the current COVID-19 pandemic and struggles with their SAP technology.

Freelance Content Writer

HowlRound Theatre Commons Online Publication/ Nov. 2016; May 2018

- Crafted essays bringing awareness to the various social issues plaguing the theatrical community.
- The essays highlighted topics such as gender bias, lack of professional gender parity, body shaming, and emotional abuse.

MARKETING AND COPYWRITING EXPERIENCE

Literary Manager

20% Theatre Company Chicago/ Jan. 2016 – Oct. 2018

- Selected the plays featured in 20% Theatre Company's productions, workshops, and readings.
- Wrote and edited copy for press releases and promotions advertising the productions and their B2C content.
- Collaborated with the 20% Theatre Company members to create seasonal themes and events.

Marketing Coordinator

Piccolo Theatre/April 2011 – Jan. 2013

- Maintained the theatre company's website and produced content that was aligned with our SEO best practices.
- Facilitated press releases, press kits, and press photo shoots.
- Generated listings for ticket sales and created advertisements in the form of posters, postcards, and other graphics related to individual productions.

EDUCATION

Ohio University School of Dance, Film, and Theatre in Athens, OH

- MFA in Playwriting - GPA 4.0

The Theatre School of DePaul University in Chicago, IL

- BFA in Playwriting, minor in Journalism - GPA 3.74